

INVOICE NO.
EE55968
BILL CYCLE

8/28/2016
INVOICE DUE DATE

201608

9/25/2016

WATERFRONT STRATEGIES 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007

## **INVOICE**

AGENCY		AGENCY N	0.	CUSTOMER		CUSTOME	R NO.
WATERFRONT STRATEGIES	5	1574		Women Vote		W11566	
ORDER NO.	MARKET		PRODUCT TYPE	COST	UNITS ORI	DERED	UNITS AIRED
EE60051875	Boston		TV	\$52,100.00	87		87

## **INVOICE NOTES**

Gross Advertising Total \$52,100.00
Agency Commission (\$7,815.00)
Rep Commission (\$5,757.07)

Net Advertising Total \$38,527.93

Terms: Net 30 Days

Mail to: Comcast Spotlight P.O. Box 415949

Boston, MA 02241-5949



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**AFFIDAVIT** 

Comcast Order No: EE60051875

**TIM Est No:** 1048333

Market: Boston
Contract Type: Single

Campaign No:

**Product:** 

Estimate No: 5159

**AE Name:** NCC, Washington DC

**Commercial Summary** 

Spot ID	Title		Zone	Networks	Spots	Cost
NW1571644	WVNH160230H	Mom	·	AEN, AMC, CNN, DISC, ESPN, FOOD, FRFM, FX, HALL, HGTV, LIF, MNBC, NGC, TBSC, TLC, TNT, TVL, USA	87	\$52,100.00

**Channel Summary** 

Network	Zone	Spot ID	Spots	Cost
AEN	Boston Interconnect/5626	NW1571644	9	\$4,000.00
AMC	Boston Interconnect/5626	NW1571644	9	\$5,700.00
CNN	Boston Interconnect/5626	NW1571644	8	\$6,000.00
DISC	Boston Interconnect/5626	NW1571644	2	\$2,400.00
ESPN	Boston Interconnect/5626	NW1571644	3	\$1,450.00
FOOD	Boston Interconnect/5626	NW1571644	2	\$2,700.00
FRFM	Boston Interconnect/5626	NW1571644	5	\$1,500.00
FX	Boston Interconnect/5626	NW1571644	4	\$400.00
HALL	Boston Interconnect/5626	NW1571644	6	\$1,600.00
HGTV	Boston Interconnect/5626	NW1571644	11	\$7,900.00
LIF	Boston Interconnect/5626	NW1571644	2	\$1,800.00
MNBC	Boston Interconnect/5626	NW1571644	9	\$4,500.00
NGC	Boston Interconnect/5626	NW1571644	3	\$1,350.00
TBSC	Boston Interconnect/5626	NW1571644	3	\$4,800.00
TLC	Boston Interconnect/5626	NW1571644	3	\$1,800.00
TNT	Boston Interconnect/5626	NW1571644	1	\$1,600.00
TVL	Boston Interconnect/5626	NW1571644	5	\$1,500.00
USA	Boston Interconnect/5626	NW1571644	2	\$1,100.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-9-16	AEN	Boston Interconnect/5626	1:20PM	WVNH160230H Mom	Storage Wars	30	1	\$100.00	
8-9-16	AEN	Boston Interconnect/5626	9:09PM	WVNH160230H Mom	Married at First Sight	30	4	\$900.00	
8-9-16	AMC	Boston Interconnect/5626	9:15AM	WVNH160230H Mom	The Three Stooges	30	5	\$150.00	
8-9-16	AMC	Boston Interconnect/5626	5:32PM	WVNH160230H Mom	The Mummy	30	7	\$450.00	
8-9-16	AMC	Boston Interconnect/5626	7:23PM	WVNH160230H Mom	The Mummy Returns	30	8	\$1,400.00	
8-9-16	CNN	Boston Interconnect/5626	7:31AM	WVNH160230H Mom	New Day	30	10	\$300.00	
8-9-16	CNN	Boston Interconnect/5626	9:41PM	WVNH160230H Mom	The Eighties	30	13	\$1,200.00	
8-9-16	ESPN	Boston Interconnect/5626	10:34AM	WVNH160230H Mom	SportsCenter	30	16	\$200.00	
8-9-16	FOOD	Boston Interconnect/5626	11:16PM	WVNH160230H Mom	Chopped After Hours	30	18	\$1,350.00	
8-9-16	FRFM	Boston Interconnect/5626	1:16PM	WVNH160230H Mom	Reba	30	19	\$150.00	
8-9-16	FX	Boston Interconnect/5626	11:18AM	WVNH160230H Mom	Bad Teacher	30	22	\$100.00	
8-9-16	HALL	Boston Interconnect/5626	12:33PM	WVNH160230H Mom	Home & Family	30	24	\$120.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-9-16	HGTV	Boston Interconnect/5626	10:18AM	WVNH160230H Mom	House Hunters: Where Are They Now?	30	27	\$300.00	
8-9-16	HGTV	Boston Interconnect/5626	5:20PM	WVNH160230H Mom	Fixer Upper	30	29	\$600.00	
8-9-16	HGTV	Boston Interconnect/5626	8:20PM	WVNH160230H Mom	Fixer Upper	30	31	\$2,000.00	
8-9-16	MNBC	Boston Interconnect/5626	10:30AM	WVNH160230H Mom	MSNBC Live	30	34	\$200.00	
8-9-16	MNBC	Boston Interconnect/5626	5:38PM	WVNH160230H Mom	MTP Daily	30	35	\$300.00	
8-9-16	MNBC	Boston Interconnect/5626	11:41PM	WVNH160230H Mom	All In With Chris Hayes	30	36	\$800.00	
8-9-16	NGC	Boston Interconnect/5626	11:24PM	WVNH160230H Mom	Locked Up Abroad	30	38	\$450.00	
8-9-16	TBSC	Boston Interconnect/5626	7:16PM	WVNH160230H Mom	Seinfeld	30	39	\$1,600.00	
8-9-16	TLC	Boston Interconnect/5626	7:12PM	WVNH160230H Mom	Toddlers & Tiaras	30	40	\$600.00	
8-9-16	TVL	Boston Interconnect/5626	7:57PM	WVNH160230H Mom	The Andy Griffith Show	30	42	\$300.00	
8-10-16	DISC	Boston Interconnect/5626	9:18PM	WVNH160230H Mom	Dual Survival: Untamed	30	15	\$1,200.00	
8-10-16	FOOD	Boston Interconnect/5626	7:23PM	WVNH160230H Mom	Chopped Junior	30	18	\$1,350.00	
8-10-16	HALL	Boston Interconnect/5626	2:19PM	WVNH160230H Mom	Little House on the Prairie	30	24	\$120.00	
8-10-16	HGTV	Boston Interconnect/5626	3:18PM	WVNH160230H Mom	Property Brothers: Buying & Selling	30	27	\$300.00	
8-10-16	LIF	Boston Interconnect/5626	10:16PM	WVNH160230H Mom	Little Women: Atlanta	30	32	\$900.00	
8-10-16	MNBC	Boston Interconnect/5626	5:35PM	WVNH160230H Mom	MTP Daily	30	35	\$300.00	
8-10-16	NGC	Boston Interconnect/5626	11:24PM	WVNH160230H Mom	Drugs, Inc.	30	38	\$450.00	
8-10-16	TNT	Boston Interconnect/5626	10:13PM	WVNH160230H Mom	Castle	30	41	\$1,600.00	
8-10-16	TVL	Boston Interconnect/5626	11:16PM	WVNH160230H Mom	The King of Queens	30	42	\$300.00	
8-11-16	AEN	Boston Interconnect/5626	3:18PM	WVNH160230H Mom	The First 48	30	1	\$100.00	
8-11-16	AEN	Boston Interconnect/5626	6:11PM	WVNH160230H Mom	The First 48	30	3	\$450.00	
8-11-16	AEN	Boston Interconnect/5626	7:11PM	WVNH160230H Mom	The First 48	30	4	\$900.00	
8-11-16	AMC	Boston Interconnect/5626	2:10PM	WVNH160230H Mom	Enter the Dragon	30	5	\$150.00	
8-11-16	AMC	Boston Interconnect/5626	11:26PM	WVNH160230H Mom	Kill Bill: Vol. 2	30	8	\$1,400.00	
8-11-16	CNN	Boston Interconnect/5626	10:49AM	WVNH160230H Mom	CNN Newsroom With Carol Costello	30	11	\$200.00	
8-11-16	CNN	Boston Interconnect/5626	6:41PM	WVNH160230H Mom	The Situation Room With Wolf Blitzer	30	46	\$400.00	
8-11-16	CNN	Boston Interconnect/5626	10:41PM	WVNH160230H Mom	CNN Tonight With Don Lemon	30	13	\$1,200.00	
8-11-16	DISC	Boston Interconnect/5626	9:39PM	WVNH160230H Mom	Naked and Afraid Pop-Up Edition XL	30	15	\$1,200.00	
8-11-16	ESPN	Boston Interconnect/5626	6:35PM	WVNH160230H Mom	SportsCenter	30	17	\$1,050.00	
8-11-16	FRFM	Boston Interconnect/5626	9:20AM	WVNH160230H Mom	Last Man Standing	30	19	\$150.00	
8-11-16	FRFM	Boston Interconnect/5626	7:18PM	WVNH160230H Mom	Runaway Bride	30	21	\$900.00	
8-11-16	FX	Boston Interconnect/5626	11:21AM	WVNH160230H Mom	Next	30	22	\$100.00	
8-11-16	HALL	Boston Interconnect/5626	2:20PM	WVNH160230H Mom	Little House on the Prairie	30	24	\$120.00	
8-11-16	HALL	Boston Interconnect/5626	10:14PM	WVNH160230H Mom	The Middle	30	26	\$1,000.00	
8-11-16	HGTV	Boston Interconnect/5626	1:17PM	WVNH160230H Mom	Flip or Flop	30	27	\$300.00	
8-11-16	HGTV	Boston Interconnect/5626	5:16PM	WVNH160230H Mom	Flip or Flop	30	29	\$600.00	
8-11-16	MNBC	Boston Interconnect/5626	9:34PM	WVNH160230H Mom	The Rachel Maddow Show	30	36	\$800.00	
8-11-16	TBSC	Boston Interconnect/5626	7:18PM	WVNH160230H Mom	Seinfeld	30	39	\$1,600.00	
8-11-16	TBSC	Boston Interconnect/5626	8:10PM	WVNH160230H Mom	2 Broke Girls	30	39	\$1,600.00	
8-11-16	TLC	Boston Interconnect/5626	9:10PM	WVNH160230H Mom	600 Pound Mom	30	40	\$600.00	
8-12-16	AMC	Boston Interconnect/5626	6:20PM	WVNH160230H Mom	Mad Max Beyond Thunderdome	30	7	\$450.00	
8-12-16	CNN	Boston Interconnect/5626	6:36AM	WVNH160230H Mom	New Day	30	10	\$300.00	
8-12-16	ESPN	Boston Interconnect/5626	11:12AM	WVNH160230H Mom	Little League Baseball	30	16	\$200.00	
8-12-16	HGTV	Boston Interconnect/5626	11:18PM	WVNH160230H Mom	House Hunters	30	31	\$2,000.00	
8-12-16	MNBC	Boston Interconnect/5626	9:27AM	WVNH160230H Mom	MSNBC Live	30	34	\$200.00	
8-12-16	NGC	Boston Interconnect/5626	8:23PM	WVNH160230H Mom	Airport Security: Colombia	30	38	\$450.00	
8-12-16	USA	Boston Interconnect/5626	5:30PM	WVNH160230H Mom	Law & Order: Special Victims Unit	30	45	\$900.00	
8-13-16	AEN	Boston Interconnect/5626	12:20PM	WVNH160230H Mom	Criminal Minds	30	1	\$100.00	
8-13-16	AEN	Boston Interconnect/5626	8:13PM	WVNH160230H Mom	The First 48: Killer on the Run	30	4	\$900.00	
8-13-16	AMC	Boston Interconnect/5626	12:20PM	WVNH160230H Mom	High Plains Drifter	30	5	\$150.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
8-13-16	AMC	Boston Interconnect/5626	10:59PM	WVNH160230H Mom	The Night Manager	30	8	\$1,400.00	
8-13-16	CNN	Boston Interconnect/5626	10:32PM	WVNH160230H Mom	Declassified: Untold Stories of American Spies	30	13	\$1,200.00	
8-13-16	FRFM	Boston Interconnect/5626	9:34AM	WVNH160230H Mom	Failure to Launch	30	19	\$150.00	
8-13-16	FX	Boston Interconnect/5626	9:27AM	WVNH160230H Mom	Two and a Half Men	30	22	\$100.00	
8-13-16	HGTV	Boston Interconnect/5626	5:19PM	WVNH160230H Mom	Fixer Upper	30	29	\$600.00	
8-13-16	LIF	Boston Interconnect/5626	9:07PM	WVNH160230H Mom	Perfect Sisters	30	32	\$900.00	
8-13-16	MNBC	Boston Interconnect/5626	6:29AM	WVNH160230H Mom	The Rachel Maddow Show	30	33	\$300.00	
8-13-16	MNBC	Boston Interconnect/5626	9:26PM	WVNH160230H Mom	Dateline NBC	30	36	\$800.00	
8-13-16	TLC	Boston Interconnect/5626	10:12PM	WVNH160230H Mom	My Big Fat American Gypsy Wedding	30	40	\$600.00	
3-13-16	TVL	Boston Interconnect/5626	8:17PM	WVNH160230H Mom	George Lopez	30	42	\$300.00	
-13-16	USA	Boston Interconnect/5626	3:46PM	WVNH160230H Mom	NASCAR Racing	30	44	\$200.00	
3-14-16	AEN	Boston Interconnect/5626	5:09PM	WVNH160230H Mom	Saving Private Ryan	30	3	\$450.00	
3-14-16	HALL	Boston Interconnect/5626	9:17AM	WVNH160230H Mom	The Golden Girls	30	24	\$120.00	
3-14-16	HGTV	Boston Interconnect/5626	10:19AM	WVNH160230H Mom	Flea Market Flip	30	27	\$300.00	
3-14-16	TVL	Boston Interconnect/5626	10:20PM	WVNH160230H Mom	The Jim Gaffigan Show	30	42	\$300.00	
3-15-16	AEN	Boston Interconnect/5626	12:21PM	WVNH160230H Mom	Saving Private Ryan	30	2	\$100.00	
3-15-16	AMC	Boston Interconnect/5626	1:25PM	WVNH160230H Mom	Casino	30	6	\$150.00	
3-15-16	CNN	Boston Interconnect/5626	10:39PM	WVNH160230H Mom	CNN Tonight With Don Lemon	30	14	\$1,200.00	
3-15-16	FRFM	Boston Interconnect/5626	11:16AM	WVNH160230H Mom	Gilmore Girls	30	20	\$150.00	
3-15-16	FX	Boston Interconnect/5626	3:20PM	WVNH160230H Mom	Anger Management	30	23	\$100.00	
3-15-16	HALL	Boston Interconnect/5626	3:19PM	WVNH160230H Mom	Little House on the Prairie	30	25	\$120.00	
3-15-16	HGTV	Boston Interconnect/5626	1:18PM	WVNH160230H Mom	Love It or List It	30	28	\$300.00	
3-15-16	HGTV	Boston Interconnect/5626	6:18PM	WVNH160230H Mom	Love It or List It	30	30	\$600.00	
3-15-16	MNBC	Boston Interconnect/5626	9:31PM	WVNH160230H Mom	The Rachel Maddow Show	30	37	\$800.00	
3-15-16	TVL	Boston Interconnect/5626	11:14PM	WVNH160230H Mom	The King of Queens	30	43	\$300.00	

Order# EE60051875 Total: \$52,100.00



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**BILL TO** 

WATERFRONT STRATEGIES 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007

## **REMITTANCE**

## Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	1574	Women Vote	W11566

 Terms:
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